

What Is a Mockup?

Mockup = Visual design version of your wireframe.

It includes:

- Colors
- Typography
- Spacing system
- Real images
- Icons
- Visual hierarchy

It is **not interactive logic** (that's prototype).

It is about **how it looks visually**.

STEP 1: Create a New Clean Document

Open Pencil Project →
Create New Document

Create separate pages for:

- Homepage
- Course List
- Course Detail
- Dashboard
- Lesson Page

Each page = one screen.

STEP 2: Define Your Visual Style First

Before designing, decide:

1. Brand Color Palette

Example:

PW N°2

- Primary: Blue
- Secondary: Dark Gray
- Accent: Orange
- Background: Light Gray

Keep 3–4 colors only.

How to Pick Colors for a Mockup

1. Start with your primary color

- Usually tied to brand identity.
- Should be bold enough to attract attention.

2. Choose secondary colors that complement the primary

- Can be analogous (next to primary on color wheel) for harmony.
- Can be neutral (gray, beige, off-white) for balance.

3. Add tertiary colors for emphasis

- Pick colors that **contrast** enough to stand out but don't clash.
- Often used for alerts, highlights, or callouts.

2. Typography

Choose:

- Large bold heading
- Medium subheading
- Small body text

Keep it consistent across pages.

STEP 3: Design the Homepage Mockup

Now start upgrading your wireframe visually.

Header

- Add colored background
- Logo text styled
- Clean navigation spacing
- Style “Sign Up” button with primary color + rounded corners

Hero Section

- Add light background (very light gray or soft color)
- Make headline large & bold
- Make subtext lighter gray
- Style CTA button with primary color
- Add clean image (course related)

Keep space generous.

Course Cards

- Add real image thumbnail
- Make title bold
- Instructor smaller & gray
- Add star rating icons
- Add price bold
- Add light shadow
- Add rounded corners

Duplicate same style for all cards.

Consistency is everything.

STEP 4: Design Course List Page

Wireframe Had:

- Sidebar filters
- Grid of cards

Convert Like This:

Sidebar:

- Light background (slightly darker than page)
- Add checkbox style
- Add category headings bold
- Add spacing between filter groups

Cards:

Use the same card design from homepage.

Pagination:

- Add rounded buttons
- Highlight active page

* Notice:

Keep margins equal.

Clean white cards

Strong CTA buttons

Clear rating display