



May :2022	Level: 3ASS /3ASM /3ASG	Duration: 2h30
<u>Mock Exam</u> <u>Topic:01</u>		

Read the text then do the activities that follow.

Part One: Reading.

(15 points)

A. Comprehension.

(08 points)

The Internet has become an essential channel for e-commerce. **Its** instant global scope and anonymity facilitate selling any product. Counterfeiters are exploiting the unlimited opportunities offered by the Web to advertise and sell fake products such as clothing, cosmetics, pharmaceutical products or electronics. Despite these products looking like a bargain, they pose serious risks to people's safety and health, as well as damaging brands and businesses.

There is a growing number of e-commerce sites offering knock-off products, many advertised via social media and search engines. Counterfeiters have become smarter at promoting these fakes and use advanced marketing techniques such as paid search ads or unsolicited e-mails. In a digital environment, without the physical product to look at and feel, it can be more difficult to spot the differences. Some illicit websites selling counterfeits are so sophisticated that it is hard to detect that **they** are frauds.

Some fake products might contain harmful substances and toxic levels of chemicals that can result in heart attacks, coma or even death. Counterfeiting causes substantial losses to legitimate brands and businesses, sometimes even leading to bankruptcy. Yet, its damage goes beyond revenues. Many criminals use the earnings from advertising and selling counterfeit goods online to fund other types of serious organised crime such as human trafficking, money laundering or labour exploitation.

Adapted from Europol. (2019). Awareness Campaign on Online Counterfeiting.

1. Write the letter that corresponds to the right answer. (2pts)

- The Internet has supplied fraudsters with.....chances to reach potential buyers.
a) few b) no c) many
- Platforms promoting forged merchandise keep.....at an alarming rate.
a) decreasing b) increasing c) shrinking
- Buying products online makes it.....to tell whether they are original or fake.
a) obvious b) challenging c) clear
- Because of fakes, genuine brands.....considerable profits.
a) drop b) earn c) generate

2. Identify the paragraph in which the following idea is mentioned: (1pt)

"advertising imitated goods is now done with extreme subtlety.".....

3. Answer the following questions according to the text. (3pts)

- List two motives that make forgers resort to using the Internet for their activities.
- Is distinguishing between authentic and copied products easily attainable?

c. Apart from lack in benefits, what else does counterfeiting lead to?

4. Who or what do the underlined words refer to in the text? (1pt)

a. Its (§1) b. they (§2)

5. Give the general idea of the text. (1pt)

B. Text Exploration.(7pts)

1. Find in the text words whose definitions follow. (1,5pts)

- a. The process of buying and selling goods, products or services via electronic means. (§1).....
b. Types of products manufactured by a particular company under a specific name. (§3).....

2. Divide the following words into roots and affixes.(1,5pts)

Exploitation governmental uneconomical

prefix	root	Suffix
.....		
.....		
.....		

3. Rewrite sentence (b) so that it means the same as sentence (a). (2pts)

- 1) a- The government had better issue rigorous measures to reduce counterfeiting.
b- It's high time.....
2) a- Algerians spend a lot of money on fake products.
b- I wish Algerians

4. Classify the following words according to the pronunciation of their final "s". (1pts)

counterfeiters – cosmetics – substances – fakes

/s/	/z/	/ɪz/

5. Fill in the gaps with words from the list given.(1pt)

cheaper – taxes - purchase – economy

Counterfeiting has a damaging effect on business, the.....(1).....and the general population. Consumers who knowingly.....(2).....copied products often do so because the counterfeit versions are much.....(3)..... . This means that legitimate companies face competitors that steal their intellectual property without paying.....(4).....or complying with the regulations and quality standards that the former do.

Part Two: Written Expression.

(05 points)

Choose ONE of the following topics.

Topic One:

Your school is organising an Anti-Counterfeiting Awareness Week; an event aimed at sensitising people about the dangers that buying fake products has on the economy, national development, and even on health and security. In this regard, your teacher has asked you to write an article of about 80 to 100 words in which you address those drawbacks.

The following notes may help you:

- endangering the environment/health
- wasting money on non-durable products
- tax evasion/ less money for schools, hospitals...etc
- discouraging innovation and competition
- supporting slave labour and organised crime

Topic Two: Imagine you are a victim of a travel agency. Write a letter of complaint to **Mr. James Carr** (the manager of **Majestic Travel Agency**) in which you complain about a disappointing adventure holiday .

N.B :Sign the letter as **Mrs Sarah Brahimi**

Correction

Reading comprehension

1) Write the letter that corresponds to the right answer

- 1) many
- 2) increasing
- 3) challenging
- 4) drop

2) Identify the paragraph in which the following idea is mentioned in 2§

3) Answer the following questions according to the text.

1) Forgers use the internet for two reasons : because of its instant global scope and anonymity which facilitate selling any product

Because of the unlimited opportunities offered by the web

2) No it is not

3) It leads to death , fund other types of organized crime such as human trafficking money laundering

...

4) Who or what do the underlined words refer to in the text?

- b. Its (§1) Internet b. they (§2) counterfeits

5) Give the general idea of the text: counterfeiting

Text Exploration

1) Find in the text words whose definitions follows

- a) e-commerce b) brand.

2) Divide the following words into roots and affixes.

Exploitation governmental uneconomical

prefix	root	suffix
	exploit	ation
	govern	mental
Un	economy	ical

3) Rewrite sentence (b) so that it means the same as sentence (a).

- 3) a- The government had better issue rigorous measures to reduce counterfeiting.
b- It's high time the government issued rigorous measures to reduce counterfeiting .
- 4) a- Algerians spend a lot of money on fake products.
b- I wish Algerians did not spend a lot of money on fake products .

4) Classify the following words according to the pronunciation of their final "s".

counterfeiters – cosmetics – substances – fakes

/ s/	/z/	/ʌz/
Fakes cosmetics	counterfeiters	substances

5) Fill in the gaps with words from the list given.

1) economy 2) purchase 3) cheaper 4) taxes