

A) Comprehension 08PTS

1. True or false:02 PTS
- a) True
- b) True
- c) False
- d) False
2. Table.02 PTS

cinds	where
	ways
ls	lio programs

3. Answer: 02 PTS
- a) Manufacturers, businesses, individuals, political parties, social organisations,.....
- b) They use it to promote a cause or to influence the way people think or act.
4. Paragraph 01 PT
- a) First §
- b) Third §
5. General idea: 01 PT
- a) Reasons for advertising.

B) Text exploration. 07 PTS

1. Synonyms 01 PTS
- a) convince= persuade
- b) very important= key role
2. the chart:1.5 PTS

re		

3. final 's': 1.5 PTS

ps	sales	vices

4. Questions : 01 PT
- a) When do people come into contact with many kinds of ads?
- b) Why many people advertise in newspapers?
5. Complete: 02 PTS
- A: what is advertising?
- A: where can we find advertising?
- A: who use advertising?
- A: is advertising a big business?

C) Written 05 PTS

Topic 1 :

Should be descriptive. CONTENT 2.5 PTS

CONTEXT 2.5 PTS

Topic 2:

Should be argumentative. CONTENT 2.5 PTS

CONTEXT 2.5 PTS