

The first Examination of English



Instagram

Instagram is an online mobile photo-sharing, video-sharing, and social networking service that lets its users to take pictures and videos, and share them either publicly or privately on the application, as well as through a lot of other social networking platforms, such as Facebook, Twitter, Tumblr.

Instagram was created by Kevin Systrom and Mike Krieger, and launched in October 2010 as a free mobile application. The service rapidly progresses popularity, with over 100 million active users as of April 2012 and over 300 million as of December 2014 Instagram is distributed through the Apple App Store and Google Play.

Instagram is a combination of two words "Instant Telegram". When Kevin and Mike were asked about the name of their creative mobile application they said: "When we were kids we loved playing around with cameras, we loved how all the old Polaroid cameras marketed themselves as "*instant*". We also felt that the pictures people were taking were kind of like *telegrams* in that they got sent over the wire to others so we figured why not combine the two? ". In this case, "instagram" means an instant picture.

Adapted from : <http://www.qoura.com>

A-Reading & interpreting :

Ex1/Is the text above : a-A web article. b-An application letter. c-An extract from a book.

Ex2/Say if these statements are (True) or (False)/justify the false ones from the text:

- a-Instagram users can only share their pictures & videos publicly.
- b-Instagram was created during the last decade.
- c-Instagram had 300 million active users by April 2012.
- d-Instagram means "an instant pictures".

Ex3/Fill in the following table with information from the text:

Instagram

What is it??	Who created it??	When?

Ex4/In which paragraph is it mentioned that Kevin & Mike inspired the idea of Instagram from their childhood??

Ex5/What or who do the underlined words refer to in the text:

- a-them(\$1).
- b-The service(\$2).
- c-Their(\$3).

B-Text exploration:

Ex1/Find in the text words or phrases that are closest in meaning to the following:

a-many(\$1)

b-quickly(\$2)

c-children(\$3)

Ex2/Complete the following chart as shown in the example:

verb	Noun
Example: to refuse	refusal
To invite	
.....	combination
To create	

Ex3/Combine the following pairs using the given connectors/make any necessary changes:

a-Kevin doesn't use Facebook. / Ann doesn't use Facebook. (neither.....nor)

b-Instagram users can share pictures. / Instagram users can share videos. (either.....or).

Ex4/ Classify these words according to their number of syllables:

mobile - through - launched - free - active - popularity

Ex5-Fill in each gap with only one word from the list:

(Users - tweets - enables - online)

Twitter is an.....1.....social networking service that.....2.....users to send and read short 140-character message called.....3.....Registered4.....can read and post tweets,but unregistered users can only read them.

C-Written expression: Choose only one topic:

Topic1: Using the following notes,write a short paragraph to explain the different purposes of using facebook by people:

- connect with family and friends.
- sharing bits of their lives,as posting photos or videos.
- discussing different topics and subjects.
- organizing activities and events.

Topic2: Imagine that you receive this invitaion recently.write a short reply in which you clarify your attitude whether by acceptance or refusal.

November30th,2016 Dear Simon My family and I would like to invite you to spend the spring holidays at our spring house up the hill. It is a beautiful house surrounded with flowers and trees. I'm sure you'll like it and enjoy yourself with us. Best regards /Kate
